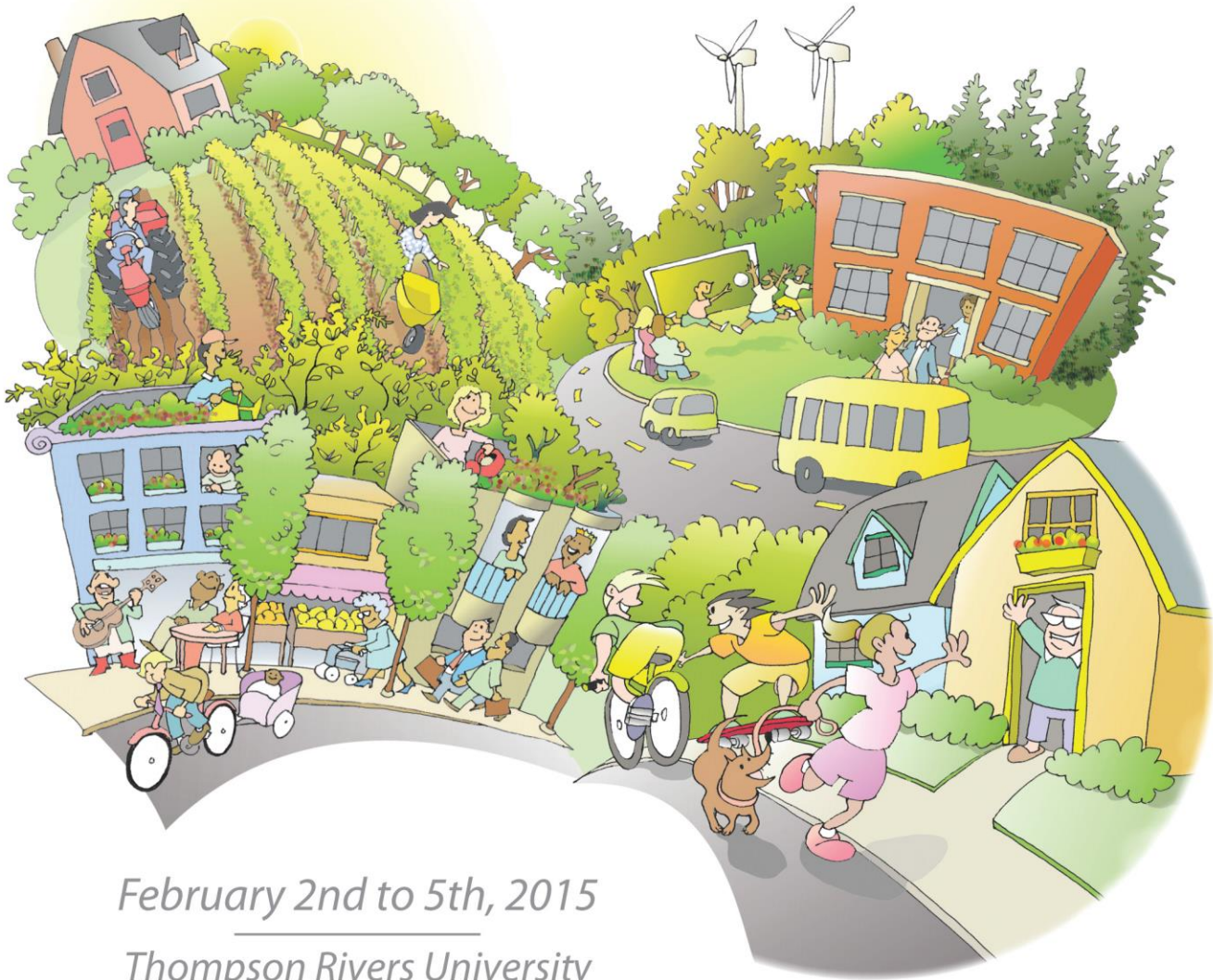




# CommUnity Innovation Lab

KAMLOOPS  
2015



*February 2nd to 5th, 2015*

*Thompson Rivers University  
Kamloops, British Columbia*



*"From Vision to Action for Complete Communities"*



# Advancing Sustainable Land Use in British Columbia



## We make grants.

The Real Estate Foundation of BC provides funding and information to enable positive change on real estate and land use issues.

Our grants support non-profit organizations working to create more resilient, healthy communities and natural environments across British Columbia.

Our general grant program focuses on three priority areas:

- Built Environment
- Freshwater Sustainability
- Sustainable Food Systems.

## We connect people.

And help them connect with one another ... so their organizations and communities are better equipped to influence change toward more sustainable land use practices in BC.

## Talk to us.

[www.refbc.com](http://www.refbc.com)

Facebook: RealEstateFoundationBC

Twitter: REFBC

LinkedIn: Real Estate Foundation of BC

YouTube: RealEstateFdnBC

*Transforming land use attitudes and practices  
through innovation, stewardship and learning.*

[www.refbc.com](http://www.refbc.com)



## Embrace your CIL process from vision to action mapping!



The Fresh Outlook Foundation's passion is inspiring community conversations for sustainable change... the key word being "conversations." To that end, we host events such as the

Building SustainABLE Communities (BSC) conference, REEL CHANGE SustainAbility Film Fest and ECO-BLAST Kids' Camp & Concert that enable and encourage people from all sectors and the general public to help make their communities healthier, happier, and more prosperous.

While magical and memorable, event outcomes have also been proven to accelerate the move from vision to action for complete communities. For example, evaluation results from the 2013 BSC conference showed that what delegates learned and who they met actually changed their lives... at home, work, and play.

More than 70 percent of survey respondents who attended BSC in 2006, 2007, 2009, 2010, 2012, and/or 2013 have introduced new plans, policies, protocols, programs, projects, and/or partnerships at work; 70 percent have made changes at home; and 50 percent have made changes in their leisure activities.

Given that BSC was the precursor to the CommUnity Innovation Lab (CIL), similar outcomes are expected. We look forward to hearing from you about your CIL successes as you truly embrace the step-by-step, vision-to-action mapping process upon which the event is built.

A big thank-you to the sponsors who made this event possible! Kudos as well to the speakers, topic experts, and exhibitors at the SustainAbility Village who will make this a truly innovative, meaningful, and productive experience. And to those of you who are taking time out of your busy schedules to attend, we promise it will be worth your while!

**Joanne de Vries, Founder & CEO**  
Fresh Outlook Foundation

## Program at a Glance

TUESDAY, FEBRUARY 3 <sup>RD</sup> / WORKSHOPS & TOURS				
7-9am	REGISTRATION & LIGHT BREAKFAST			CAC Rotunda
9am-3:30pm	WORKSHOP #1: <i>Vibrant Solutions for City Centres</i>	Gil Penalosa Peter Truch	8-80 Cities Stantec	Mountain Room
1-4pm	WORKSHOP #2: <i>Environmental Protection &amp; the Built Environment: Develop with Care 2014</i>	Helene Roberge	Ministry of Environment	Alpine Room
3:30-5pm	WORKSHOP #3: <i>Engaging Neighbours with Climate Change Using Do-It-Yourself Visual Media</i>	Dr. Stephen Sheppard Deepti Mathew Iype	UBC / CALP UBC / CALP	Mountain Room
3:30-4:30pm	WORKSHOP #4: <i>Shedding Light on Solar Electricity in BC Communities</i>	Alevtina Akbulatova Ben Giudici	BC Hydro Riverside Energy Systems	Terrace Room
5-7pm	SUSTAINABILITY SCHMOOOZE FEST	Free appies / Cash bar		SustainAbility Village
7-9pm	PUBLIC PRESENTATION <i>Integrating &amp; Celebrating Western &amp; First Nations' Values &amp; Successes</i>			Grand Hall



## WEDNESDAY, FEBRUARY 4<sup>TH</sup> / KEYNOTES, PLENARIES, & TABLE TALKS

### HEALTHY ENVIRONMENT

7am-8am	REGISTRATION & LIGHT BREAKFAST			CAC Rotunda
8-9am	KEYNOTE PRESENTATION <i>Next-Generation Sustainability: Beyond Harm Reduction</i>	Dr. John Robinson	UBC	Mountain Room
9-10:15am	PLENARY POWER TALKS	Tamara Shulman	Tetra Teck	Mountain Room
		Carrie Dan	Tk’emlups Te Secwepemc	
		Peter Robinson	Community Energy Assoc.	
		Sharon Horsburgh	Nanaimo Regional District	
		Mike Simpson	Fraser Basin Council	
		Anthony Kittle	NORD	
		Ben Van Nostrand	CSRD	
		Rob Purdy	MFNLRO	
		Bill French	Logan Lake Enhancement	
10:15-10:45	REFRESHMENT BREAK			SustainAbility Village
10:45-Noon	WALK-ABOUT TABLE TALKS	Environmental Protection		Grand Hall
		Climate Action		
		Zero Waste		
		Smart Growth		
Noon-1pm	LUNCH			SustainAbility Village

### HEALTHY PEOPLE

1-2pm	KEYNOTE PRESENTATION <i>Social Infrastructure: What We Have &amp; What We Need</i>	Milton Friesen	Social Cities, Cardus	Mountain Room
2-3:15pm	PLENARY POWER TALKS	Jenny Green	Interior Health	Mountain Room
		Paul Michel	TRU	
		Trish Sterloff	Province of BC	
		Carl Bannister	City of Salmon Arm	
		Trina Wamboldt	Urban Matters	
		Carmin Mazzotta	City of Kamloops	
		Gillian Faith	New Life Mission	
		Kim Buksa	Enterprising NonProfits	
		Traci Anderson	Boys & Girls Club Kamloops	
		Peter Truch	Stantec	
3:15- 3:45pm	REFRESHMENT BREAK			SustainAbilit y Village
3:45-5pm	WALK-ABOUT TABLE TALKS	Social Resources		Grand Hall
		Food Security		
		Sustainable Mobility		
		Cultural Abundance		
7-9pm	PUBLIC PRESENTATION <i>Healthy, Vibrant Cities for All</i>	Gil Penalosa	8-80 Cities	Mountain Room

## THURSDAY, FEBRUARY 5<sup>TH</sup> / KEYNOTES, PLENARIES, & TABLE TALKS

### HEALTHY ECONOMY

7am-8am	REGISTRATION & LIGHT BREAKFAST			CAC Rotunda
8-9m	KEYNOTE PRESENTATION Pollinating a Healthy Entrepreneurial Economy	Michael Shuman	Business Alliance for Local Living Economies / Cutting Edge Capital / Post-Carbon Institute	Mountain Room
9-10:15am	POWER TALKS	Matthew Thompson	Canadian CED Network	Mountain Room
		Dr. Andre Le Dressay	Tulo Centre for Indigenous Economics	
		David Hendrickson	Real Estate Foundation of BC	
		Mark Koch	District of Lake Country	
		Mike Simpson	Fraser Basin Council	
		Amy Robinson	Loco BC	
		Jaethan Reichel	Kamloops Innovation Centre	
	David LePage	Accelerating Social Impact		
10:15-10:45	REFRESHMENT BREAK			SustainAbility Village
10:45-Noon	WALK-ABOUT TABLE TALKS	Resilient Local Economy		Grand Hall
		Entrepreneurial Opportunities		
Noon-1pm	LUNCH			SustainAbility Village

### ACTION MAPPING

1-2pm	<b>KEYNOTE PRESENTATION</b> <i>How Can We Make Change Instead of Excuses?</i>	Joanne de Vries Alison Shaw	Fresh Outlook Foundation FlipSide Sustainability	Mountain Room
2-2:30	<b>PLENARY PRESENTATIONS</b>	Kim English & Angelique Wood	Hedley, BC	Mountain Room
		Audrey Noga	TRU	
		Louise Richards	HomeFree Collective	
		Jerry Sucharyna	City of Merritt	
2:30-3pm	<b>REFRESHMENT BREAK</b>			SustainAbility Village
3-4:30pm	<b>ACTION MAPPING MOSH PIT</b>	Environmental Protection		Grand Hall
		Climate Action		
		Zero Waste		
		Smart Growth		
		Social Resources		
		Food Security		
		Sustainable Mobility		
		Cultural Abundance		
		Resilient Local Economy		
		Entrepreneurial Opportunities		

## Detailed Program

### Tuesday, February 3<sup>rd</sup>, 2015 / WORKSHOPS & TOURS

9:00AM-3:30PM

#### WORKSHOP #1 (Mountain Room)

##### Vibrant Solutions for City Centres

##### Tour of Kamloops' City Centre / Campus Activity Centre / Breakout Room TBD

Join the BC Sustainable Energy Association as world-renowned urban advisor Gil Penalosa tours Kamloops' city centre then leads discussion about ways to enhance quality of life and the local economy in the downtown core.

1:00PM-4:00PM

#### WORKSHOP #2 (Alpine Room)

##### Environmental Protection & the Built Environment / Develop with Care 2014

##### Campus Activity Centre / Breakout Room TBD

Join the Ministry of Environment to learn about *Environmental Guidelines for Urban and Rural Land Development in BC*, and how to apply them to land-use decisions and the protection of environmental resources in your community.

3:30PM-5:00PM

#### WORKSHOP #3 (Mountain Room)

##### Engaging Neighbours with Climate Change Using Do-it-Yourself Visual Media

##### Campus Activity Centre / Breakout Room TBD

Join UBC's Dr. Stephen Sheppard for new ways to foster climate awareness and action by engaging neighbours on your block with simple DIY visual learning tools like Google Earth, Street View, and Photoshop. Learn about 'climate change tours', dog-walkers' Facebook albums, photo-quizzes, block mapping parties, and how photo-shop futures can be used to help people see climate change—its causes, impacts, mitigation/energy solutions and adaptation options—where they live.

3:30PM-4:30PM

#### WORKSHOP #4 (Terrace Room)

##### Shedding Light on Solar Electricity in BC Communities

##### Campus Activity Centre / Breakout Room TBD

Learn about BC Hydro's Net Metering program, and how BC homeowners, businesses, First Nations groups, municipalities, educational institutions, and community organizations are participating to demonstrate leadership in sustainability and clean energy. BC Hydro's Alevtina Akbulatova and Riverside Energy's Ben Giudici will share information about solar PV technology, grid-tie process, and how BC Hydro Net Metering works.



BRITISH COLUMBIA

**Sustainable Energy**  
ASSOCIATION

People, businesses, and  
communities building a  
Sustainable Energy Future for  
British Columbia.

**Please join us.**



Local Chapters | Events | Blogs & News | Policy | Green Business | Training & Education | Resources | Discussions & Forums

5:00-7:00PM

### **SUSTAINABILITY SCHMOOZE FEST (SustainAbility Village)**

Meet conference organizers, speakers, topic experts, sponsors, exhibitors, and fellow delegates. Free appies and cash bar.

7:00PM-9:00PM

### **PUBLIC PRESENTATION (Grand Hall)**

#### **Integrating & Celebrating Western & First Nations' Values & Successes**

Experts from a variety of sectors will share cross-cultural successes and their perspectives on the importance of communication and collaboration to ensure integrated communities that support everyone's environmental, social, cultural, and economic interests and objectives. Free admission. Free coffee, tea, and bannock.

## **Wednesday, February 4<sup>th</sup>, 2015 / HEALTHY ENVIRONMENT SESSION**

8:00AM-9:00AM

### **HEALTHY ENVIRONMENT KEYNOTE (Mountain Room)**

#### **Next-Generation Sustainability: Beyond Harm Reduction**

***Dr. John Robinson (Canada's 2012 Environmental Scientist of the Year)***

Learn how UBC is transforming its campus using the concept and emerging practice of 'regenerative sustainability,' where human activity simultaneously improves environmental and human well-being.



9:00AM-10:15AM

### **PLENARY PRESENTATIONS (Mountain Room)**

- **Fostering Healthy Environments in BC: Smart Resource Management**  
— *Tamara Shulman, Tetra Tech*
- **Secwépemc Cultural Heritage; Conservation, Education & Management**  
— *Carrie Dan, Tk'emlups Te Secwepemc*
- **BC Local Governments: Leading with Green Planning & Policy Measures**  
— *Peter Robinson, Community Energy Association*
- **How Zero Waste Contributes to Community Economic Development**  
— *Sharon Horsburgh, Regional District of Nanaimo*
- **TBD**  
— *Mike Simpson, Fraser Basin Council*
- **Implementing a Regional Growth Strategy Through Collaborative Action**  
— *Anthony Kittle, Regional District of North Okanagan*
- **Salmon Arm Landfill: Turning Waste to Resources**  
— *Ben Van Nostrand, Columbia Shuswap Regional District*
- **First Nations' Collaborating for a Healthy Environment**  
— *Rob Purdy, Ministry of Forests, Lands & Natural Resources*

10:45-Noon

## WALK-ABOUT TABLE TALKS (Grand Hall)

Table topic experts will help stimulate discussion at the following stations

<b>ENVIRONMENTAL PROTECTION</b> <ul style="list-style-type: none"><li>▪ Environmental planning/policies</li><li>▪ Traditional (aboriginal) knowledge</li><li>▪ Water conservation</li><li>▪ Pollution prevention</li><li>▪ Green space protection/Natural diversity</li></ul>	<b>CLIMATE ACTION</b> <ul style="list-style-type: none"><li>▪ Innovation</li><li>▪ Climate action planning/policies</li><li>▪ GHG levels and targets</li><li>▪ Renewable energy</li><li>▪ Green buildings</li></ul>	<b>SMART GROWTH</b> <ul style="list-style-type: none"><li>▪ Growth management planning/policies</li><li>▪ Compact/Complete communities</li><li>▪ Infrastructure/Built environment</li></ul>	<b>ZERO WASTE (Sponsored by Jora Canada)</b> <ul style="list-style-type: none"><li>▪ Innovation</li><li>▪ Waste management planning</li><li>▪ Diversion/Reduction</li><li>▪ Composting</li><li>▪ Behaviour change</li></ul>
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## Wednesday, February 4<sup>th</sup>, 2015 / HEALTHY PEOPLE SESSION

1:00PM-1:45PM

### HEALTHY PEOPLE KEYNOTE (Mountain Room)

#### Social Innovation: What We Have and What We Need

*Milton Friesen, Social Cities at Cardus*

Learn about social change, cultural shifts, and how we relate to each other here and now as individuals, groups, and communities. Learn also about the critical need for people who can describe and pursue possibilities in the gap between what communities have and need.



1:45PM-3:00PM

### PLENARY PRESENTATIONS (Mountain Room)

- **Working Beyond our Silos for Healthy Communities**
  - *Jenny Green, Interior Health*
- **TBD**
  - *Paul Michel, TRU*
- **Social Innovation in BC: The Provincial Government Perspective**
  - *Trish Sterloff, Ministry of Social Development & Social Innovation*
- **Salmon Arm's Corporate Strategic Plan: A Successful Implementation Model**
  - *Carl Bannister, City of Salmon Arm*
- **TBD**
  - *Trina Wamboldt, Urban Matters*
- **A Way Home: Planning to End Youth Homelessness**
  - *Carmin Mazzotta, City of Kamloops*
- **StreetLIGHT Christmas Gala & StreetLIGHT Events**
  - *Gillian Faith, New Life Mission*



- **TBD**
  - *Kim Buksa, Enterprising Non-Profits*
- **Community Champions: Creating Change Through Our Youngest Citizens**
  - *Traci Anderson, Boys & Girls Club Kamloops*
- **The Little District That Could (And Did) Multi-Modal Transportation**
  - *Peter Truch, Stantec / Canadian Institute of Transportation Engineers*

**3:30PM-5:00PM**

## **WALK-ABOUT TABLE TALKS (Grand Hall)**

**Table topic experts will help stimulate discussion at the following stations**

<b>SOCIAL RESOURCES</b>	<b>FOOD SECURITY</b>	<b>SUSTAINABLE MOBILITY</b>	<b>CULTURAL ABUNDANCE</b>
<ul style="list-style-type: none"> <li>▪ Innovation</li> <li>▪ Social Infrastructure Planning &amp; Policies</li> <li>▪ Youth</li> <li>▪ Seniors</li> <li>▪ Housing</li> <li>▪ Citizen Action</li> </ul>	<ul style="list-style-type: none"> <li>▪ Innovation</li> <li>▪ Food Security Planning &amp; Policies</li> <li>▪ Sustainable Food Production</li> <li>▪ Food Action Projects</li> <li>▪ Farmland Protection</li> </ul>	<ul style="list-style-type: none"> <li>▪ Innovation</li> <li>▪ Mobility Planning &amp; Policies</li> <li>▪ Walking &amp; Cycling Infrastructure</li> </ul>	<ul style="list-style-type: none"> <li>▪ Cultural Infrastructure Planning &amp; Policies</li> <li>▪ Cultural Events, Facilities &amp; Funding</li> <li>▪ Cultural Diversity</li> <li>▪ Past Inspiring the Future</li> </ul>

**7:00PM-9:00PM**

## **PUBLIC PRESENTATION (Mountain Room)**

### **Healthy, Vibrant Cities for All**

#### ***Gil Penalosa, 8-80 Cities***

Gil will share the benefits of transforming cities into places where people can walk, bike, access transit, and visit vibrant parks and public places, no matter their age, ability, or social status. He'll give concrete examples of why and how cities can optimize their environmental, social, cultural, and economic health. Innovative case studies from cities around the world will be presented along with five key elements to achieving positive change. Gil will also share specific Kamloops challenges and potential solutions. Free admission.

**City of Kamloops**

The City of Kamloops Welcomes You  
to the


**Inaugural CommUnity Innovations Lab** in Canada's Tournament Capital!


We are proud to be a partner in this excellent event being held in Kamloops for the first time ever.

**What is Sustainability?**

To Kamloops, sustainability is about ensuring a balance between three general pillars—social responsibility, economic vitality and environmental integrity. Each pillar is important to recognize and plan for to establish or maintain a sustainable community. To learn more about the Sustainable Kamloops Plan please visit: [www.kamloops.ca/sustainable](http://www.kamloops.ca/sustainable).

**Did you know?** The geothermal system at Tournament Capital Centre avoids the release of over 970 tonnes of greenhouse gas emissions every year.





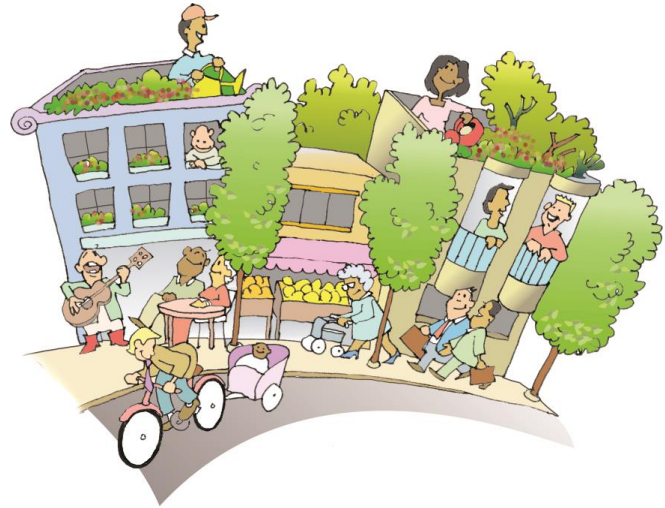
8:00AM-9:00AM

**HEALTHY ECONOMY KEYNOTE (Mountain Room)**

**Pollinating a Healthy Entrepreneurial Economy**

***Michael Shuman, Business Alliance for Local Living Economies / Cutting Edge Capital***

Learn how successful community economic development relies on nurturing locally owned businesses, increasing local self-reliance, and celebrating triple-bottom-line successes. Also learn about 'pollinators' that carry out the functions of local economic development in a self-financing way. Examples include local planning firms, local debit and loyalty cards, local business alliances, public markets, local delivery companies, and local investment companies.



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9:00AM-10:15AM

**PLENARY PRESENTATIONS (Mountain Room)**

- **TBD**
  - *Matthew Thompson, Canadian Community Economic Development Network*
- **Helping First Nations Build Legal & Administrative Systems To Support Competitive Markets**
  - *Dr. Andre Le Dressay, Tulo Centre of Indigenous Economics*
- **Trend Spotting for Sustainability: Identify, Think, Invent**
  - *David Hendrickson, Real Estate Foundation of BC*
- **Lake Country Town Centre: A Lesson in Vision, Flexibility & Patience**
  - *Mark Koch, District of Lake Country*
- **Shuswap Trails' Triple Bottom Line: Healthy Environment, Economy & People**
  - *Mike Simpson, Fraser Basin Council*
- **TBD**
  - *Amy Robinson, Loco BC*
- **The Poets Have Been Mysteriously Quiet on the Subject Of Accelerators**
  - *Jaethan Reichel, Kamloops Innovation Centre*
- **TBD**
  - *David LePage, Accelerating Social Impact CCC Ltd.*

10:45AM-Noon

**WALK-ABOUT TABLE TALKS (Grand Hall)**

**Table topic experts will help stimulate discussion at the following stations**

RESILIENT LOCAL ECONOMY	ENTREPRENEURIAL OPPORTUNITIES
<ul style="list-style-type: none"><li>▪ Innovation</li><li>▪ Economic Diversity</li><li>▪ Produce/Buy Local</li><li>▪ Community Resilience</li></ul>	<ul style="list-style-type: none"><li>▪ Innovation</li><li>▪ Community Economic Development</li><li>▪ Clean Industry</li><li>▪ Social Enterprise/Social Purchasing</li><li>▪ Green business practices</li></ul>

**Thursday, February 5<sup>th</sup>, 2015 / ACTION MAPPING SESSION**

1:00PM-2:00PM

**ACTION-MAPPING KEYNOTE (Mountain Room)**

**How Can We Make Change Instead of Excuses?**

*Joanne de Vries, Fresh Outlook Foundation & Alison Shaw, Flipside Sustainability*

Learn about the different kinds of 'action' you can take to help meet your sustainability goals and uses interactive exercises to identify your personal and professional barriers to following through. And learn how to use CIL's custom action map to achieve your desired objectives.

2:00PM-3:00PM

**PLENARY PRESENTATIONS (Mountain Room)**

- **Getting the Conversation Going**
  - *Kim English & Angelique Wood, Hedley BC*



- **Growing Food & Children Together: A Mix for Resilience**  
— Audrey Noga, Farm for Kids
- **TBD**  
— Louise Richards, HomeFree Collective
- **Embracing Opportunities Through Innovation & Creativity**  
— Jerry Sucharyna, City of Merritt

3:00PM-5:00PM

#### ACTION MAPPING MOSH PIT

Topic experts will help with your action maps at the following stations. This is your opportunity to build networks that are specific to particular community actions. You can also plan during previous days to meet as a group during this session.

- Environmental Protection
- Climate Action
- Smart Growth
- Zero Waste
- Social Resources
- Food Security
- Sustainable Mobility
- Cultural Abundance
- Resilient Local Economy
- Entrepreneurial Opportunities



## Have your say at Kamloops CIL!

*A community engagement forum that inspires ongoing conversation and action!*

'Your Say FOF' is the Fresh Outlook Foundation's online community engagement space for connecting with people in the communities in which we live, work, and play.

This space will be available before, during and after the CommUnity Innovation Lab at [www.yoursay-fof.com](http://www.yoursay-fof.com). It is an opportunity for community members to find/add resources, connect with other community members looking to collaborate on projects, and of course to inspire conversations. We want to hear from you!

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