



The Economic & Social Impact of Thompson Rivers University



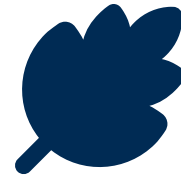
Impact Areas



THOMPSON RIVERS
UNIVERSITY



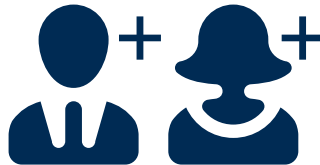
FISCAL CONTRIBUTION



SUSTAINABILITY ROLE MODEL



**SOCIAL & CULTURAL
CONTRIBUTIONS**



JOB CREATION



RESEARCH

Thompson Nicola Region



\$355.1
MILLION

Estimated contribution to the local economy attributed to TRU in 2012–2013.

Economy of BC



\$650.6
MILLION

Estimated contribution to the local economy attributed to TRU in 2012–2013.

Total Estimated Increase Economic Impact (2012-13)



IMPACTS FROM:	(\$millions)	THOMPSON NICOLA	BRITISH COLUMBIA
A	TRU EXPENDITURES	\$198.2	\$282.2
B	STUDENT EXPENDITURES	\$83.2	\$140.5
C	VISITOR EXPENDITURES	\$63	\$85.1
D	VALUE OF HIGHER EDUCATION	\$10.7	\$142.8
TOTAL GROSS		\$355.1	\$650.6

Job Creation



2,108

**Jobs in the Thompson
Nicola Region**

3,202

Jobs in British Columbia

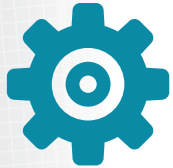
$$\begin{array}{c} \text{TRU} \\ \text{=} \\ \text{LOCAL} \end{array}$$

The equation shows two dark blue person icons above the text 'TRU', followed by an equals sign, a plus sign, and a single dark blue person icon above the text 'LOCAL'.

$$\begin{array}{c} \text{TRU} \\ \text{=} \\ \text{BC} \end{array}$$

The equation shows a single teal person icon above the text 'TRU', followed by an equals sign, a plus sign, and a single teal person icon above the text 'BC'.

TRU Kamloops Related Expenditures = \$172M



OPERATIONS

34% | \$58.48M



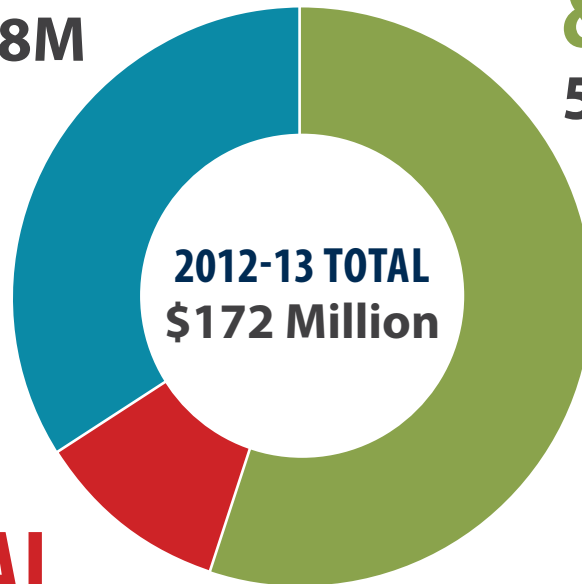
SALARIES & BENEFITS

55% | \$94.6M



CAPITAL

11% | \$18.92M



TRU Kamloops Expenditures



\$172
MILLION



CAPITAL



EQUIPMENT



SUPPLIES



COMMUNICATIONS



SALARY



OTHER

GROSS

GDP

TAX

EMPLOYMENT

LOCAL

\$198.2M

\$115.9M

2,110

PROVINCIAL

\$282.2M

\$159.9M

\$19.7M

3,202

Estimated Expenditures by Students



24,000
LEARNERS

\$67.7
MILLION



ACCOMMODATION



FOOD & BEVERAGE



TRANSPORTATION



COMMUNICATIONS



OTHER

GROSS

GDP

TAX

EMPLOYMENT

LOCAL

\$83.2M

\$8.5M

210

PROVINCIAL

\$140.5M

\$47.1M

\$7.3M

591

TRU Kamloops Visitor Expenditures



48,000
VISITORS

\$38.9
MILLION



ACCOMMODATION



FOOD & BEVERAGE



SHOPPING



ENTERTAINMENT



TRANSPORTATION



OTHER

GROSS

GDP

TAX

EMPLOYMENT

LOCAL

\$63M

\$12.7M

340

PROVINCIAL

\$85.1M

\$24.7M

\$8.5M

501

Value of an Education



BACCALAUREATE EDUCATION



**\$211,300 earnings
premium per graduate**



676

**\$142.8M over working
careers for BC**

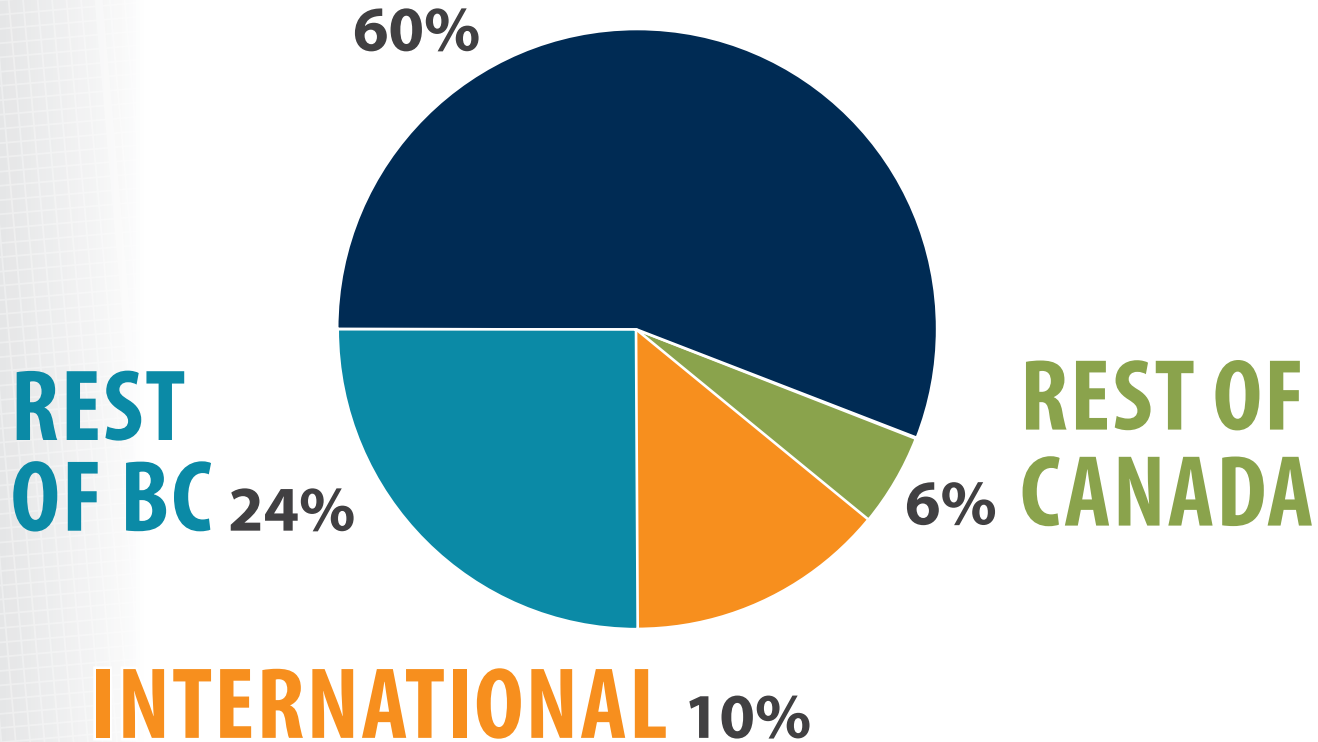
“Benefits of higher education include higher earnings, a lower probability of unemployment and overall greater financial security.”

—HRDC—2007

Value of Alumni



INTERIOR BC & KOOTENAYS



Social & Cultural Contributions

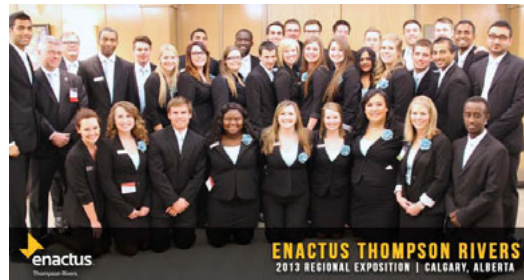


Volunteering and Charitable Giving by TRU Employees and Students



**Participation in TRU United Way
Payroll Deduction increased 73%**

**Enactus TRU raised
46,027 lbs of Food
for Food Banks**





TRU Research

**TOTAL SPONSORED
RESEARCH
FUNDS EXCEED**

**\$2.7
MILLION**

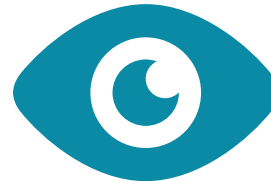
Contribution to knowledge by:



**Research
informed
learning**



**Engagement
in research**



**Dissemination of
research through
presentations and
academic journals**

Economic Development



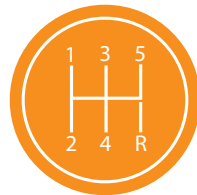
THE GENERATOR



KICK START



SHIFT



Environmental Sustainability



One of two Canadian universities in the billion dollar green challenge

Silver rating

Largest solar domestic hot water heating system in BC.





Conclusion

TRU is an outstanding investment for Kamloops and BC.

Grant funding of approximately \$65 million in 2012-13 resulted in:

LOCAL IMPACTS

5.5x = 355.1 million

BC IMPACTS

10x = 650.6 million

Opportunities for YOU



TRU FOUNDATION

- 👍 Sponsorship or promotion of events, Gala and golf tournaments
- 👍 Support, scholarships, research and buildings



TRU RESEARCH, INNOVATION, & GRADUATE STUDIES

- 👍 Point of contact for Industry, Business, and Community Partners
- 👍 Access funding opportunities for shared research questions
- 👍 Involve students in your research projects



Opportunities for YOU



TRU ALUMNI & FRIENDS ASSOCIATION

- 👍 Distinguished Alumni or Cornerstone Award
- 👍 Market to our 50,000 Alumni



TRU STUDENT UNION

- 👍 Over 20 events
- 👍 Volunteer registry to access over 700 students
- 👍 Housing registry



Opportunities for YOU



TRU WORLD

- 👍 Internships, Co-op, and volunteering
- 👍 Host an international student as a Homestay
- 👍 Participating or hosting cultural or international business events



TRU CAREER EDUCATION DEPARTMENT

- 👍 Recruit and hiring students and alumni
- 👍 Linking employer needs with student's education and abilities
- 👍 Career Mentorship program and our Job Fair





Questions?